

## Come to Millinery Opening Of White Summer Hats

All other hats to be closed out at half-price.  
300 White, Black and Colored Untrimmed Hats to be sold at the unusual price of 50c each.

## Cohen's White Goods in the White Sale

is like the impossible. There have been "White" buying chances recently that mean "half gifts" from the beginning to the end of almost any want you can express.

75 pieces of White Persian Lawns, balance lot of an importer's stock, that were 16c to 25c, between 2,500 and 3,000 yards, 12 1-2c a yard. Straight Welt French Piques, not matchable in town under 35c, fine and light in weight, for 16 2-3c. Madras Brilliant in tiny figures, sold all season at 21c, for 12 1-2c a yard.

Finest Batiste Lawns—lengths 2 to 10 yards, 16c to 25c quality, about 4,000 yards, for 12 1-2c a yard. Full Mercerized Jacquard Waistings, sold this season as high as 45c, in figured and stripe effects; only 55c yards, at 10 2-3c a yard.

Pin Dot Batiste and Sheer Dotted Swiss, qualities that cost 17c to 35c, choice of 2,000 yards for 12 1-2c a yard.

French Mull, equal in appearance to the handkerchief linen at 11; this was imported to sell at 50c; it is 40 inches wide and 25c a yard.

40-inch India Linen, 8 3-4c.

Satin Stripe Crepe Cloth, newest of 25c white fabrics, 10 2-3c a yard.

45-inch Wash Chiffon, that sells for 45c, the selvedge only imperfect; price, 25c a yard.

Finest Persian Mull ever sold at 25c, wholesale cost 22 1-2c; our price, 10 2-3c a yard.

The "Manitawny," 40-inch India Linen, a 17c standard, for the first time this season it's 12 1-2c a yard.

White Wash Organdy, 40 inches wide, lowest price it has been heretofore is 15c; this White Sale price, 12 1-2c a yard.

Mexican Drawn Reversing for waists and yoking, in white, eoru or black, best 50c value; White 8 1-2c price, 10c a yard.

White French Lawn, 45 inches wide, very sheer, for 12 1-2c a yard.

White Book-fold India Linen, only 20 pieces, 10c quality, for 6 1-4c a yard.

Black French Organdy, 2 yards wide, lowest value 50c to 65c; special sale price, 25c a yard.

Crepe Batiste, 40 inches wide, best 12 1-2c grade, 8 1-2c.

## The White Sale Silks

create melodious selling tunes with White from Japan, from Switzerland, from France, from America. White has the leading offers Monday, but you can follow the rest in Black or Colors if you choose.

500 yards White Costume Chiffon, soft and lustrous, 30 inches wide, made to sell for 95c; it's here for 50c a yard.

25 pieces 36-inch White Silk Shanghai, launders like linen, smooth, even weave, best 40c grade, 37 1-2c a yard.

30 yards White Habutal Wash Silk, has a soft silvery sheen, suitable for waists or whole dresses, 30c value, 18c a yard.

55 yards White Embroidered China Silk Suiting, small neat designs, just the proper silk for commencement gowns, 1 1/2 value, 55c a yard.

15 pieces White Mouseline, pure silk, double width, suitable for costumes and trimmings, 50c value, 25c a yard.

375 yards White "Nippon" Pongees, has the new crash finish, launders perfectly, 1 1/2 value, 85c a yard.

20 pieces White Habutal, extra heavy and lustrous, suitable for making coats and whole dresses, 75c value, 40c a yard.

225 yards White Chiffon Cloth, new, for making whole gowns, has soft, crepe effect, 45 inches wide, made to sell for \$1.50; special, 85c a yard.

19 pieces White Taffeta, new, chiffon finish, has a beautiful lustrous finish, 70c value, 55c a yard.

25 yards White Lining Silk, splendid rustling quality, 50c value, 40c a yard.

15 pieces White Liberty Silk, has a soft satin finish, 21 inches wide, \$1.10 value, 85c a yard.

20 pieces White Peau de Cygne and White Louisiana, both excellent wearing silks for dresses, \$1.10 values, 85c a yard.

## Middle Aisle for Ribbons

An unusual sacrifice has made a change in their quarters necessary. There was not room to sell at such prices.

Thousands of yards of every width and kind. All colors and widths in the various lots. The White Sale will have:

3 1-2 Inch White Taffeta Ribbons, all pure silk and quality that costs 12 1-2c wholesale, for 6c a yard.

4 inch White and Colored Hand Lustré Taffeta, that cost 21c, for 12 1-2c a yard.

The same 6 inches wide, instead of 8c, 1c.

White and Colored Satin Taffeta Ribbons, wide ones for 12 1-2c a yard.

5 inch White and Colored Sash Ribbons, 25c a yard.

No. 2 Satin Taffeta Ribbons, white and colors, 2 1-2c a yard.

8 inch White and Colored Sash Ribbons, white and colors, cost 40c wholesale, for 60c a yard.

35c White and Colored Faltie Ribbons, 25c a yard.

2 1-2 and 5 Inch Black Taffeta Ribbons, that usually cost double, for 10c and 10c a yard.

## The Second Floor As a White Garment Store

Special efforts have brought special lots, with special price attachments.

The floor is a world of wonders, and every garment has the Cohen perfection along with the marvelous price. You may choose from all these lots. Here are a few price helps taken from the many:

### Women's and Children's Dresses

All the summer stock in Women's and Children's Dress Wear is out in full array. There are white sale prices for almost anything you want.

White Dresses, that should be \$3.50, are \$1.95.

\$2.50 buys a White Dress that would surprise you at \$4.00.

White Dresses at \$5, the same perfection and far better style than we have seen recently for \$3.

Linen Coat Suits, the handsomest styles of the season, are \$12.50.

New Linen Blouse Suits, in dainty tints, on sale Monday \$10; not enough to last beyond one day.

White Welt Skirts will sell for 75c.

New Linen Finished White Skirt of ingenious construction, for \$1.08.

Handsome Cheviot Skirts, in appearance like the woven ones that cost \$5.50, for \$1.35.

All-Wool Panama and Handmade Sicilian Skirts, that ordinarily sell for \$5.75, are \$3.05.

Duck Skirts, in all sizes, 50c.

All-Wool Panama Skirts, in various designs, for \$5; one of the best skirts ever seen in Richmond at that price.

350 Kimonos Monday

that have heretofore been a bargain at 25c; special, 10c each.

A Handsome Full Length Kimono, that usually sells for \$1.20, will be 75c.

There are 21 various styles of Kimonos on sale here.

### Special Monday

Women's Mohair Suits, in black, blue or brown, for \$5.

NEW ACCORDION PLAITED SKIRTS, all colors, \$5 each.

### Cohen's Shirt Waist Sale

is among the marvels of this season's merchandising.

These Handsome White \$1.25 Waist, made as perfectly as any ever shown in Richmond, would as well bring \$5 and are sold at that by a good many merchants; choice of a counter full, \$1.25.

A counter full of the Most Beautiful Shirt Waists for 95c each; trimmed with French medallion waist embroidery, some of English eyelet, and a dozen others of the finest white lawn and the newest shapes, worth to \$2.

See this China Silk Waist combination of the finest Valenciennes Lace, with deep cuff, shirring to a point half-way; the upper portion hand-made of lace, hemstitched and silk combination, with medallion points; prettiest \$3.50 waist ever produced; our price, \$5.05.

A similar Waist of China Silk, made to sell for \$5, is \$3.15.

Tailor made, Hand-loom China Silk Waist, perfectly tailored and full in style, for \$1.05.

One lot of Handsome White Waist, that sold for \$1.35 some 6 dozen in the lot, various sorts, only sizes 34 and 36, made of fine white lawn, trimmed with medallion embroidery, etc., entire lot Monday for 50c each.

5 dozen Handsome White Lawn Waists, all sizes to 4, trimmed with blind or open embroidery, 3 1-2 inches wide; choice of the lot, the newest styles of the season, for 50c.

# A Store of White

only because "white" is the power that is pushing to the front in all the ranks of foremost fashion, usefulness, comfort and general demand.

To plan for white as thoroughly as this store will prove in its **MONDAY SALE** requires time. Our buyers plan months ahead, and almost every section of this great store is imbued with the preparations of a universal sale of "white." Step along from aisle to aisle, floor to floor, and "white" will exhibit itself in the service of almost every want.

Cohen's most astonishing prices will be on the most favored basis.

**COHENS GREATEST MAY SALE OF WHITE UNDERWEAR.**

**CORSET COVERS 8 1/2c** **DRAWERS 12 1/2c**

**UNDERSHIRTS 39c** **NIGHT GOWNS 29 1/2c**

**CHEMISES 29 1/2c** **SHORT SLEEVES 25 1/2c**

## The White Undermuslins

Women's Underclothes are in the white sale by the several thousands. The price tags will secure more bargains Monday than at any time in years.

Among the lot are thousands of garments made by the Peerless Manufacturing Company and thrown into the auction room by Field, Chapman & Co., New York. Goods made for the finest New York retail trade.

Gowns, Skirts and Chemises, that cost to \$3, choice at \$1.50.

Gowns, Skirts, Chemises for 98c that cost to \$2.

Corset Covers, that cost to \$1.50, for 88c.

Corset Covers, that cost to \$1, for 50c.

Corset Covers, that cost to 50c, for 20c.

Corset Covers and Drawers, that cost to 35c, for 10c.

Trimmed Corset Covers, that cost 15c and 19c, for 10c.

**FROM THE SAME SALE**—250 Embroidered Flannelette Gowns, in white, pink and blue, that cost \$2.25, for \$1.25 each.

### White Sale Linens

35-Inch Wide White Pure Linen Cambric, 20c a yard.

Finest grade of Pure Linen Sheet, 2 1-2 yards wide, sold this season at \$1.25, for 75c a yard.

30-Inch Sheer Handkerchief Linen, pure Irish make, will be 35c a yard.

Best 1 1/2 Bleached Table Damask, pure linen, 2 yards wide, will be 75c.

\$1.12 Linen Table Damask, 83c.

### Linen Handkerchiefs

#### Save a Third

Women's Sheer Pure Linen Handkerchiefs, hemstitched, instead of 12 1-2c, the price is three for 25c.

Women's Pure Linen Hemstitched Initial Handkerchiefs, unaltered, 10c, instead of \$1.50 a dozen.

300 dozen Men's White Hemstitched Handkerchiefs, 2 1-2c each.

### White Sale Hosiery

Women's White Gauze Little Stockings, instead of 25c, are 10c.

White Allover Lace Little Stockings, beautiful designs, for 25c.

5c White Lace Boot Stockings, 30c.

Children's White Socks, 12 1-2c.

Misses' Florence Silk White Stockings, 25c.

**SPECIAL**—25 dozen Women's Black Stockings; a manufacturer's lot that cost to 10c; choice of any, 10c.

## THE BARGAIN BASEMENT WHITE SALE

is the economical spot of the city, and it's a store on the principles of reliable merchandise, despite the half prices.

The varied collection extends to the newest and best in each and every class.

### Thousands and Thousands of

#### Wash Fabrics

Mercerized Taffetas in Silk designs and all appearance of silk, made to sell at 20c; special price, 10c.

Kimono Lawns, 40 inches wide, in variety of styles that sell for 12 1-2c and 16c; price, 6c a yard.

Bourette Dress Fabrics for street wear, made to sell for 15c, are 5c.

Embroidered Printed Swisses, various colors and designs, for 9 3-4c.

All the Sizing Madras and English Prints, that you usually see at 15c to 20c, in all the prettiest designs—light grounds—for 9 3-4c.

Embro dered Crepe Cloths, in solid colors—pink, blue, Nile and cardinal, also white—for 9 3-4c.

Double Width Linen Finished Cannon Cloth, 7 3-4c.

Androsoggin Cotton—lengths, to 10 yards—1 1-4c a yard.

White Ground Shirting Prints, the best 5c grade, 3 3-4c.

Thousands of yards of yard-wide, 10c Percale, for 5 3-4c a yard.

Amoskeag Gingham, the best quality made, in various checks, 5 3-4c.

5c Satin Finished Royal Blue Prints, 6c.

Unbleached Cotton, 2,000 yards, for 2 1-2c a yard.

Linen Finished Dress Cambrics that cost 15c a yard; piece of 12 yards for \$1.

### Cohen's Sale of Beddings

reaches an outlet for several of the largest manufacturing institutions in America.

Summer Blankets, 85c.

50c Bed Pillows, 50c.

75c Linen Carriage Robes, 30c.

50c Linen Finished Sheets, full size, made by one of the most careful manufacturers and always sell at 70c each, will sell for \$1.10 a pair.

50c Pillow Cases, 12x36, well made, unadorned, 7 3-4c each.

120 Fine Marcellas Quills, Imported to sell for \$1.50; these for \$3.75. They are the largest size and handsomest patterns ever sold for less than \$5.

50c White Crochet Quills, 30c.

200 White Crochet Quills, the Como make, soft and heavy thread yarn; special 5c each.

Monday gives a \$1.25 Crochet Quilt for 80c.

### Three Tons of Writing Paper

A full pound package Monday for 5c.

A full pound package, the usual 16c kind, for 9c.

A full pound package, various finer 3c makes for 12c; also quite a lot of box papers, bought under the same half-price conditions.

### The White Sale Gives Extra

#### Values in Houseware

75c Fast Color Hammocks, with stretcher and pillow.

\$1.00 Slack Woven Hammocks, with curtains, swinging pillow and valance.

\$1.95 Four-Quart Blizzard Ice Cream Freezers.

60c copper bottom 8 can Cookers, four vessels, holding 3 quarts each.

\$3—Heavy Japanned Tin Refrigerator and Cooler combined, lined with galvanized iron and well packed with mineral wool, a good 4 value.

35c—8 quart galvanized Iron Water Sprinklers.

95c for \$1.25 Japanned Tin Toilet Sets.

95c—Ruby Hall Lamps, complete.

\$3.50—Handsomely decorated, gold stippled, 12-piece Toilet Sets, with 4c.

\$1.50—Gold stippled, unglazed, decorated Bowls and Pitchers; were \$2.

\$5.00—100-piece blue, brown or green decorated Dinner Sets.

50c a dozen—Large plain white Oil Meat Sauces, 4c, 6c and 10c each—Japanned Larders.

12c for box of 500 Julep Straws.

### 16 2-3c India Linons, 9c

12 1-2c, 15c and 16 2-3c India Linons, all 40 inches wide, some 3,000 yards; special white sale price, 9c a yard.

Finest grade of 12 1-2c English Nainsook, 7 1-2c a yard.

Over 5,000 yards of India Linons and Apron Lawns, sheer and heavy grades, 5 3-4c a yard.

All the 12 1-2c, 16c, 19c and 35c Fancy Madras of this season, several thousand yards at 9 3-4c a yard.

Double width Persian Lawns, sheer, 20c and 30c grades, 12 1-2c a yard.

Piques, plain and figured, 15c and 20c grades, for 12 1-2c.

16 2-3c Piques, 10 3-4c.

### Women's Bleached Vests, 4c

Women's 12 1-2c Bleached Ribbed Vests, full trimmed, 8 1-2c.

Women's 5c Crepe Like Vests, 15c, the large full sizes.

Women's Full Trimmed Vests for 5c.

There are Women's Bleached Vests, crochet neck and arms, for 4c, and extra sizes at 6c.

Women's Bleached Ribbed Knee Length Pants, 15c.

Women's Extra Size Full Trimmed Vests, 12 1-2c.

Boys' Halibrogan Shirts and Drawers, all sizes to 34, for 25c.

Children's Vests, 8c.

### Sale of Bath Towels

500 dozen Turkish Bath Towels, 50c each.

Honeycomb Towels, 1 1-3 yards long, 10c.

## Notice to the Public

For sanitary reasons, The Cohen Co. have decided to discontinue the Tabard Inn Library service after June 1, 1905.

## Embroideries For Every Family in Richmond

The beauty of these new lots and the prices at a mere pitance of their values is cause enough for coming quick while this sale is on. There are thousands of yards of every width and description. Like finding one-half of all you buy.

EMBROIDERIES AT 7c run into thousands of yards, width to 12 inches, including insertings.

EMBROIDERIES AT 6c—Over 25,000 yards, widths to 6 inches, including insertings and ribbon bindings, in Nainsook, Swiss and Cambric.

FLOUNCINGS AT 6c a yard, in widths to 9 inches, every kind that cost to 25c.

ENGLISH EMBROIDERIES AT 12 1-2c, some that cost to 25c wholesale, including inserting, w.d. flouncing and button hole embroideries in Cambric, Swiss and Nainsook.

EMBROIDERIES AT 26c and 30c, widths to 27 inches, including Corset Cover Embroideries and Swiss and Nainsook Flouncings that cost to 75c.

HANDSOME ANGLAISÉ FLOUNCINGS, 18 to 27 inches wide, Swiss and Nainsook, that cost to \$1.40; you can select any at 50c a yard.

ALLOVER EMBROIDERIES, Handkerchiefs, Anglaise and Blind, Allover Embroideries of the season, \$2.50 value, for \$1.25 a yard.

SWISS ALLOVER EMBROIDERIES for 60c a yard, costing to 85c.

## White Sale of Laces

has more wonders than it is possible to explain—40c Laces for 5c, 35c Laces for 5c, even 10c Laces for 5c is one-half its original prices.

The sale applies to Valenciennes as well as to every kind of fashionable Lace that is used.

Many hundred dozens of Val. Laces will be sold here beginning Monday; prices up to 1 1-2 inches will be 2 1-2c; up to 3 inches will be 2c and 5c yards; 4 and 5 inches wide, that sell at 35c, will be 12 1-2c a yard.

60c Val. Laces, 20c a dozen.

25c Val. Laces, 10c a dozen.

85c Val., 50c a dozen.

Double Width Allover Embroidered Original Net Laces, the best \$1 quality, for 50c a yard.

Laces of every description, including Real Duchesse, will be on sale.

## Cotton Fabrics in the Most Beautiful Style

Special effort for the White Sale brings—

21c Organdies, in all the handsomest designs and colorings at 12 1-2c a yard.

50c Silk Organdies, 50c.

30c French Organdies, 25c.

15c Organdies for 8 3-4c.

Shepherd Checks, in navy, brown and black, handsome as the 50c quality, for 15c.

The New Dress Voles for street wear are 12 1-2c.

10c Batiste for 6 1-4c.

Double Width White Cannon Cloth, 7 3-4c.

Trimmed Linen Finished White Dress Fabrics, 12 1-2c.

Checked and Striped Bourette Skirting made to sell for 25c, for 12 1-2c.

Fancy Embroidered English Gingham, 5c grade, for 12 1-2c.

Linen Finished Chambrays, all colors, guaranteed to launder perfectly, 10c.

12 1-2c Dimities, 5c.

COLORÉD LINENS, every shade and coloring of Irish Linen, for 15c.

Union Blouse Linen, 9 1-2c.

Pure Linen Dress Suiting for 12 1-2c and 10c, worth 25c.

Linen Crash Suiting, cost 35c, for 10c.

Silk and Linen Gauze, worth 50c, for 10c.

## These Little Things Priced For the Great White Sale

As long as they last prices will hold good.

### Pearl Buttons

200 gross 2 and 4 Hole Clear Pearl Buttons, every size, at 2c a dozen.

Pearl Shirt Buttons, all sizes, a bargain at 2 1-2c a dozen.

Every size of the best 1/2c Pearl Buttons made, 3c a dozen.

100 gross Clear Pearl Buttons, assorted sizes, 5c a dozen.

20 gross Large Pearl Buttons, all kinds, seconds of the 25c ones are 5c a dozen.

Bullet Buttons, in ocean shell, worth 10c, for 10c a dozen.

### Belts and Bags

White Duck Belts, 3 styles to select from, 10c each.

3 1-2 Inch White Kid Belts, like the 50c ones, 25c.

Lot of 50 Hand Bags, sold for \$2.50 to \$3.50; choice any for \$1 each, all colors.

### Notions

Agate Buttons, all sizes 5c a card.

Smith's Needles, all sizes, 5c.

Barbour's Thread, 4 1-4c a spool.

Whitely's Buttons, 25 designs to select from, 5c a bunch of 8 yards.

Dress Shields as good as the 15c kind, 10c a pair, all sizes.

Gold Eye Needles, 1c a paper.

Johns Clark's Spool Cotton, 2 1-2c.

Brooks' Glass Cotton, 5c, or 60c a dozen spools.

White Roll Tape, all sizes, 3 roll, 5c.

Darning Eggs, 3c each.

### Fans

10 gross New Jap Fans, with heavy rope chains; special at 10c each.

Lot of Jap Fans that sold for 10c to 15c; choice 8c each.

25 Silk Fans, have sticks, worth \$1.50, for 60c each.

### Toilets

Fairy Soap, 3 1-2c.

Highly Perfumed Talcum Powder, 3 1-2c.

Machine Oil, 3c a bottle.

15c Violet White Hazel, 10c.

10c White Shoe Polish, 5c.

Witch Hazel Soap, 3 1-2c.

Woodland Violet Talcum Powder, 12c.

Riker's Dresden Face Powder, 20c a box.

### Sale of Jewelry

Table 1.—Hundreds of pieces of Jewelry, consisting of Hat Pins, Brooch Pins, Belt Buckles, etc., sold to 50c; choice any, 5c.

Table 2.—Consist of Belt Buckles, Long Chains, Fan Chains, and Brooch Pins, sold up to 75c; choice any for 10c.

Table 3.—Lot of Crystal Hat Pins are 10c each.

Starling Silver Pocket Knives, were 25c, are 10c each. 50c and 75c ones are 25c, and \$1.25, 4-blade kind, are 50c.

## Third Floor Specials

### Monday Matting Special

Narrow Weave 100-Pound Jointless China Matting, six patterns, usual 35c grade, for 20c a yard.

Jointless China Matting, 30c kind, for 12 1-2c a yard.

Carpet Weaves in Jap Matting for 20c a yard, all colors; others at 25c, 30c and 45c.

Handmade Fibre Matting, new designs and colorings, 35c to 60c a yard.

Crex Grass Matting, 35c a yard.

1x2 Yard Matting Rugs, new patterns, 50c.

Jap Fibre Rugs, 30x60 inches, \$1.25; 1x2 yards, \$1.75.

3x3 Yard Matting Druggets, \$0.50.

3x4 Yard Matting Druggets, \$0.75.

11x60 Fibre Matting Druggets, in the newest effects.

### Trunks and Travelling Bags

Automatic Tray Trunks, canvas covered, lined and heavy brass trimmed, 32-inch, for \$7.50.

Canvas Covered Trunk, iron bound and bottom 81 inch, for \$2.50.

Suit Cases made of heavy fibre, brass trimmed, \$1.25.

Solid Leather Suit Cases, brass fittings, for \$3.50.

### White Sale in Curtains

Irish Point and Renaissance Lace Curtains, made on cable and Brussels net, 3 1-2 and 4 yards long, worth \$5.50 to \$7.50, for \$5 pair.

Fine Lace Curtains in Brussels and Irish Point designs, worth to \$6, for \$2.95 a pair.

Sample Line of Fine Silk Stripe Madras Portieres, in all colors, heavy tassels fringe, \$5 value, \$2.05 a pair.

Reed Portieres, all styles and colors, 98c and \$1.45.

Hammock Screens, gilt embroidered and hand-painted, regular \$1 value, \$1.50.

Solid Oak Screens, filled with best silkolene, 45c.

Ruffle Muslin Curtains, lace edge and insertion, plain and figured, regular value \$1.25 and \$1.50, for \$1 a pair.

SLIP COVERS MADE TO ORDER